



the artisan's choice



COUNTER CONCEPTS

Gelateria

BAKERY



FOOD HALLS

PATISSERIE



Ice Cream Parlours

RESTAURANTS

DELI'S

BARS



RSS Hereford can design and install a modular retail counter composition from a range of design styles, colours and materials, which will meet your business plan and your budget.

We can show you examples of great projects ranging from £10,000 to £300,000 and more! We can work with your own designers and tradesmen or employ a team of skilled people to complete a turnkey project.

We have worked in railway stations, shopping centres, listed buildings and farms, bringing Italian quality and design to the United Kingdom and Ireland.

MOOD BOARDS



WALL CLADDING

Graphics

BENCH SEATING

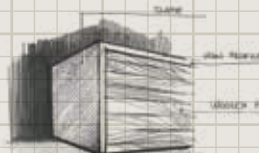


RECEPTION DESKS

LIGHTING



INTERIOR DESIGN



BESPOKE PROJECTS



For something special, unique or just simply different, RSS Hereford, with our supplier partners, can produce one-off designs just for you.

Not only can we make bespoke display cabinets and counters we can also design bench seating, furniture, wall cladding, lighting and graphics layouts.

Your material choice is infinite and the style of the walls and counter front decoration will meet your aspirations.



REFRIGERATED

HOT BAINS
MARIE



YOGHURT BAR



BUTCHERY

GASTRONOMY

ICE CREAM



BAKERY

POZZETTI

Self service

RSS Hereford can supply display cabinets ready to be installed into a shop fit, or they can be supplied 'unfinished' to be clad with your own materials.

We can join up a series of cabinets to produce one seamless run, or they can stand alone - simply plug in and go!

Some of our refrigerated cabinets can be installed with remote compressors or water cooled condensers - talk to one of our consultants to make sure you are getting the right solution for your business.



STANDALONE DISPLAY CABINETS



ICE CREAM & GELATO EQUIPMENT

POT FILLER

BATCH FREEZER



SCOOP WASH

Lollies

**TOPPING
STATION**



PASTEURISER



ARTISAN

Fruit ice

RSS Hereford has built up a wealth of knowledge since its establishment in 1976, along with our own personal experience of running an ice cream parlour that we are happy to pass on to all our customers.

We have the largest range of artisan ice cream equipment in the UK.

Make sure your business benefits from all this experience; ask how we can help you.

NAPOLI STORAGE FREEZER



Whipped cream

CRÈME PATISSERIE

SAUCE



BLAST FREEZER

Custards

BÉCHAMEL

REFRIGERATION

CHILL

With the roots of the company firmly in commercial refrigeration, RSS Hereford has the answers to your refrigerated storage and display requirements as well as providing energy and water efficient solutions for your business.

We also offer time saving food preparation machines for creams, custards, jam's, pastry, doughs etc., as well as cream whippers, blenders, smoothie makers, ice cream sandwich makers, topping stations and much, much more!





DEMO

Hygiene

TRAINING

ITALIAN ICE CREAM DEMONSTRATIONS AND TRAINING

The Lab at RSS Hereford is where we hold our regular 'Introduction to Gelato' demonstrations - ideal if you are thinking of starting your own ice cream business.

For the experienced customer we also offer masterclasses run by experts in their field of Gelato, patisserie or chocolate as well as our popular Ice Cream Cake demo.

The lab is also the UK home for the Italian Gelato Training Center or alternatively you can travel to Italy to attend.



The Lab is available for you to use to make trial batches, test equipment, demo flavours or to try your own ice cream mix in our machines before you decide to buy one.

Please contact RSS Hereford for more information, to check availability or to book a place on a course.



Our purpose built showroom is fitted out with a selection of cabinets, bar counters, back fittings, refrigeration and ice cream equipment for you to see and, most importantly, touch.

Not only do we tell you what you need for your business but we can also show you why!

Visit our showroom to see how RSS Hereford can help your business.



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